

## **Press Note**

### **“Project-Foundation” – A focused approach on Health related issues**

Keeping abreast with the need to percolate to the grass root by spreading awareness and generating work force amongst the masses, Project-Foundation a new venture of Health Department has been launched. The aim of this project is to strengthen the roots and to reinforce the cementing of the services being rendered to the beneficiary of various programmes at the grass root level i.e. villages.

There are 22 villages in Chandigarh forming the peripheries. Each Health Programme has adopted two villages to implement its parameters regarding the optimum outcome of its targets charted to be achieved. The vision for this project is to address the local Health problems and to create awareness about public health and its importance at grass root level, 12 Programmes namely National Iodine Deficiency Control Programme, National Programme for Control of Blindness, National Leprosy Eradication Programme, Non-communicable Disease Control Programme, Reproductive Child Health, Immunization, Integrated Diseases Surveillance Programme, National Vector Borne Disease Control Programme, National Programme for Prevention and Control of Deafness, Revised National Tuberculosis Control Programme, AIDS Control Programme and AYUSH have adopted 2 villages each under National Rural Health Mission. Like Non-communicable Disease Control Programme has adopted Khuda Alisher and Kishangarh, Revised National Tuberculosis Control Programme has adopted Raipur Khurd and Behlana. A specified plan has been formulated to attain the status of a ideal village by each programme.

Intensive IEC activities are being carried in the respective areas by the respective Programmes by way of surveys, announcements, posters Puppet shows etc. A banner regarding the name of the programme by which the village has been adopted as well as the details of the programme is soon going to be displayed at a prominent place in the respective village. Once this motive is achieved the Programme would go ahead to adopt next two villages. A local work force would be generated by this programme during its stay in the village which will continue working for the programme and ensuring the continuation of the motives of the Programmes. In this manner all the villages will be covered in a cyclic fashion.

To create awareness about this new health innovation “Project-Foundation” a special campaign on local FM 94.3 My FM was on air throughout the day. Through this campaign people were appealed to participate, join hands in adopting the villages thereby making them ideal village as per National Health Programmes. Dr. Manjit Singh Bains, Director Health Services cum Mission Director, NRHM, U.T., Chandigarh appealed that No monetary help is required for this project, its only your participation, cooperation, by helping us in conducting surveys and also by becoming our Nodal representative in the villages is being look forwarded to. He also informed that this is a maiden venture one of its kind in India, thereby your contribution by way of participation shall help you enroll for a venture which shall ensure us to attain ideal village status in Chandigarh.